COMS 356 Mid-Term Exam Study Guide

Note: You should be very familiar with definitions, descriptions, and examples of all of the following material. You will need a scan-tron #882 and a #2 pencil. The exam consists of multiple-choice questions only. You may use one (2 sided) page of notes during the exam, which must include your name and be turned in with your exam.

Chapter One: Anthropologic, cultural studies, and globalization definitions of culture / Edward T. Hall / Hegemony / Positionality / Ethnocentrism / The purpose of intercultural praxis / The six points of entry into the process of intercultural praxis

Chapter Two: Characteristics and definitions of globalization / The reasons history is important in intercultural communication in the context of globalization / Colonization / Economic, political, and cultural globalization / Intercultural alliances that form to challenge and resist the domination of global financial and political institutions / Diasporic communities / Cultural imperialism / The importance of studying intercultural communication

True Colors: The basic characteristics & strengths of the four personality types

Chapter Three: Gender difference / The semiotic approach to difference / Race as a social construct / Silenced histories / What do the claims of a raceless and color-blind society do? / Whiteness / Can whiteness be practiced by non-white people? / The reasons hip hop culture is a useful example for intercultural communication

Race: The Power of an Illusion (Film): The reasons race is a social rather than a biological construct / Expectations and results of the HS student experiment / Who created racial classification systems and what have they been used for?

Reader: Tanno: The relationship between names, narratives and multiple identities / "both/and" consciousness / The meaning of each of the different terms she uses to describe her cultural identity

Reader: Hall & Miller: How is the hopefulness about how Obama's presidency will change perceptions expressed in the article? / How is the skepticism about how Obama's presidency will change perceptions expressed in the article? / Almost every African American has what, if not a dozen? / What perception do some black men worry an Obama presidency will foster? / What note of hope does the article end with?

Reader: Gladwell: What is the Warren Harding error? / What the IAT measures and what the results show / Golomb’s selling strategy / How we can change first impressions and how it requires more than a simple commitment to equality

Reader: Cole: The need for stereotypes / When information is ambiguous, what does the brain usually do? / Default assumptions / Examples: girl taking math test, prison guards

Reader: McIntosh: Are whites carefully taught not to recognize white privilege? / The meaning and experience of white privilege / Is white privilege beneficial to the whole society? / The myth of meritocracy

Reader: Golden: How did Maude Bunn get into Duke? Was she “qualified?” / How can applicants get 20 extra points for admission at the university of Michigan? / Which form of preferential treatment was contested and which form was not contested in the court case mentioned?

Video clips: ABC 20 20 What Would You Do? Racism in America: What was the difference in reaction to the black teens and white teens who were supposedly vandalizing a car in a suburban park? / What else was happening in the park that caused concern? Link available at http://bridgetsampson.com

Chapter Four: How globalization has changed notions of cultural space / Avowed and ascribed identities / In-hereness and out-thereness / Glocalization / How power can be communicated through cultural space / Segregated cultural space has been and is used to establish and maintain the hegemony of the dominant group / Polysemic cultural space / Hybrid cultural space

The House We Live In (Film): Government & bank loan policies in the U.S. prior to the Fair Housing Act & how they impacted the segregation of communities and accumulation of wealth along racial lines / Of 120 billion dollars underwritten by the federal government to help veterans buy homes, only 2% went to nonwhites / red lining / white flight / urban renewal / What town is used as an example of racist housing policies and what connection does the course instructor have to that town?

Chapter Five: What is unique about migration in the global context? / Voluntary and involuntary migrants / Sojourners / Immigrants / The 3 waves of world migration / Xenophobia / Refugees / Internally displaced persons / Push-pull theory / Accuracy of the “melting pot” metaphor / U-curve: anticipation, culture shock, adjustment / The addition of reentry to one’s “home” culture included in the W-curve / Assimilation / Separation / Marginalization / Integration